

How  
**SMART  
Mobility  
Analytics**  
are changing  
the Transport  
and Logistics Industry?



# Annual Symposium 2019

**Date:** 6 April 2019 (Saturday)  
**Time:** 9:00 am - 12:30 pm  
**Location:** Wang Gungwu Lecture Theatre,  
Graduate House,  
The University of Hong Kong





## Introduction

Digital transformation in transport has provided many emerging opportunities for Intelligent Mobility Analytics. Using intelligent matching algorithms and big data, smart solutions could be applied in any scenarios to increase and enhance user engagement, from pedestrian and goods movements within airports to managing national highway networks. In this forward-looking Annual Symposium, industry experts will share their insights on Intelligent mobility capabilities that have the potential to benefit the flow of people, goods and information. Participants are sure to leave with key progress being made in future mobility locally and worldwide.



### GUEST OF HONOUR

**The Honourable Mr. Wilson PANG**  
*Deputy Commissioner  
(Planning & Technical Services) (AG.),  
Transport Department, Government of the HKSAR*

### SPEAKERS

**Mr. Chris Au YEUNG**  
*General Manager, Smart Airport, Airport Authority Hong Kong*

**Mr. Jens-Peter Brauner**  
*CEO, Siemens Mobility Limited Hong Kong*

**Mr. Eric MS WONG**  
*Chief Executive Officer, Marina Container Lines Ltd*

**Mr. Alex LIU**  
*General Manager Hong Kong, Didi Chuxing*



## GUEST OF HONOUR

**Ir Wilson WS PANG, BSc (Eng), MSc (Construction Project Management), MHKIE**

*Deputy Commissioner (Planning & Technical Services) (AG.),  
Transport Department, Government of the HKSAR*

Ir Pang is a civil engineer who has joined the Government of the HKSAR for 30 years participating in a wide range of engineering infrastructure and development projects. Since joining the Transport department, he was Chief Engineer (Priority Railway), Chief Traffic Engineer (Kowloon) and Assistant Commissioner (Urban) managing traffic engineering matters of railway and road projects in urban districts, and became Assistant Commissioner (Technical Services) providing technical services support to the Department. He is now acting Deputy Commissioner overseeing the traffic engineering and technical services in the Transport Department.

Ir Pang had also served in various policy bureaux and engineering departments, including the former New Airport Projects Co-ordination Office, the former Works Bureau, the Civil Engineering and Development Department and the Home Affairs Bureau.

Ir Pang holds a Bachelor degree in Civil Engineering and a Master degree in Construction Project Management from the University of Hong Kong.



## SPEAKERS

**Mr. Chris Au YEUNG**

*General Manager, Smart Airport, Airport Authority Hong Kong*

Chris Au Young leads a number of innovative developments to transform the Hong Kong International Airport into an airport of the future. He actively engaged airlines, ACI, IATA, technology leaders, universities and research institutions to shape the future travel experience and drive for operational excellence.

Joined the Airport Authority since 2006, Chris has extensive experience in airport management including airfield, baggage, terminal systems, airport flow and runway capacity. Prior to that, he was the Regional Project Manager in North East Asia at TNT Express. He also spent 10 years at Accenture., a world leading management and IT consultancy firm, and delivered a number of business transformational projects for Fortune 500 companies.

Chris served as a Board Member of the Zhuhai Airport Management Company (2014-2018). He is the representative of HKIA in the ACI World Airport IT Standing Committee, member of the Expert Review Panel in the Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM), and a member of the HKIE in Logistics & Transportation Discipline. He holds an MBA degree and a Bachelor degree in Computer Engineering.





## SPEAKERS

### Mr. Jens-Peter Brauner

*CEO, Siemens Mobility Limited Hong Kong*

Peter is an expert in the transportation sector for 30 years. He earned degrees in electrical engineering and economic psychology, because for him, technology and people belong together, especially when it comes to digital transformation and the application of artificial intelligence.

By living and working throughout Europe, America and Asia, he became passionate about diversity and leveraging cultural synergies for the development of disruptive innovations.

As the Head of Siemens Mobility in Hong Kong, he is working with his team and local partners to turn Hong Kong into a smart city. Holding patents by himself, he is always looking for bright ideas and supports talents and their visions.

And still today he is dealing with latest technologies and is using AI for developing apps by himself, just for fun...



## SPEAKERS

### Mr. Alex LIU

*General Manager Hong Kong, Didi Chuxing*

Alex Liu heads DiDi's operations in Hong Kong. Apart from the taxi-hailing business, Alex leads the team to foster local innovation in the city. Alex is currently focusing on DiDi's strategies of smart city for the Guangdong-Hong Kong-Macao Great Bay Area development. Before moving to Hong Kong, he led DiDi's operations in Southern China.

Alex has extensive experience in Chinese tech sector. Prior to DiDi, Alex held management positions at Alibaba Group and 360 Group. He has master and bachelor degrees from University of Central Lancashire.



## SPEAKERS

### Mr. Eric MS WONG

*Chief Executive Officer, Marina Container Lines Ltd*

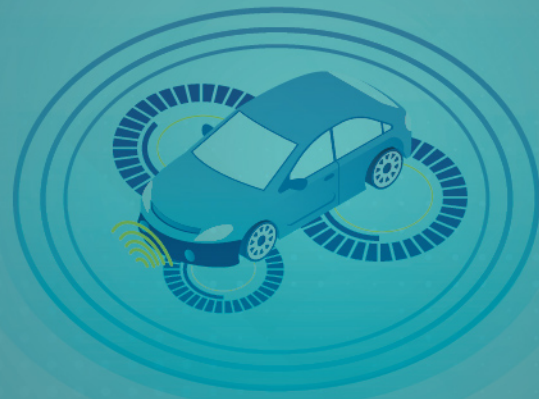
Mr. Eric Wong is the CEO and Director of Marina Container Lines (HK) Ltd, SKH Shipping Limited, and CEO of Turbo Maritime Agency Limited, an integrated logistics service company operating in Hong Kong and China since 2004 with S.E.Asia and Middle East its main markets.

Prior to the appointment at his present company in 2009, Mr. Wong was a senior manager of Maersk Line, North Asia from 2006 to 2008, general sales and marketing manager of P&O Nedlloyd Limited (formerly P&OCL) from 1994-2005, and the line manager of the shipping Principals under Swire Shipping (Agencies) Limited since 1984.

While his knowledge and experience of the logistics industry is extensive, Mr. Wong's expertise is in strategic business development and human resource management. He devotes his time and energy to the promotion of the logistics industry in Hong Kong, and the upgrading and upskilling of the fellow logistics practitioners.

Mr. Wong is currently the Chairman of the Logistics Policy Committee of the Chartered Institute of Logistics and Transport (CILT) Hong Kong of which he is also a Council member. He is a Director of the Board of the Logistics and Supply Chain MultiTech R&D Centre Ltd (LSCM), Vice Chairman of the Hong Kong Myanmar Chamber of Commerce (HKMCC), Member of the Transport and Logistics Training Board of Hong Kong's Vocational Training Council (VTC), Board member of the Hong Kong Trade Development Council (HKTDC)'s Logistics Services Advisory Committee, and Former Chairman of the Hong Kong Sea Transport and Logistics Association (HKSTLA).

# Programme Rundown



Time	Programme	Topic & Theme	Guest Speakers & Panelists
<b>08:30</b>	Registration		
<b>09:00</b>	Welcome Remarks		<b>Ir. Dr. Stephen Lam</b> , <i>Chairman, Logistics and Transportation Division, HKIE</i>
<b>09:10</b>	Opening Remarks		<b>Mr. Wilson Pang</b> , <i>Deputy Commissioner (Planning &amp; Technical Services) (AG.), Transport Department, Government of the HKSAR</i>
<b>09:20</b>	<i>Launch Ceremony &amp; Group Photos</i>		
<b>09:45</b>	Airport Authority Hong Kong Presentation	<b>Intrapreneurship Leading to a New Passenger Journey</b>	<b>Mr. Chris Au Yeung</b> , <i>General Manager, Smart Airport, Airport Authority Hong Kong</i>
<b>10:10</b>	Siemens Mobility Ltd. (Asia) Presentation	<b>Data Analytics in Mobility – Reference Cases and Lessons Learned</b>	<b>Mr. Jens-Peter Brauner</b> , <i>CEO, Siemens Mobility Limited Hong Kong</i>
<b>10:30</b>	<i>Break</i>		
<b>10:50</b>	Marine Container Lines Ltd. Presentation	<b>How SMART Mobility and Analytics are changing the transport and logistics industry – from the perspective of urban e-commerce in HK</b>	<b>Mr. Eric MS Wong</b> , <i>Chief Executive Officer, Marina Container Lines Ltd.</i>
<b>11:10</b>	Didi Chuxing Presentation	<b>Future Mobility for Our Community</b>	<b>Mr. Alex Liu</b> , <i>General Manager Hong Kong, Didi Chuxing</i>
<b>11:30</b>	<i>Panel Setup</i>		
<b>11:40</b>	Panel Discussion, Question and Answer	Industry experts will discuss how Smart Mobility Analytics is enhancing customer experience in various industries.	<b>Ir. Dr. Stephen Lam</b> , all guest
<b>12:10</b>	Closing Remarks		<b>Ir. Prof. Patrick Lee</b> , <i>Deputy Chairman, Logistics &amp; Transportation Division, HKIE</i>
<b>12:20</b>	<i>Dismiss</i>		



## Location Plan



THE UNIVERSITY OF HONG KONG

**ATTENTION:**

Vehicles transiting through campus will not be charged for parking, provided that:

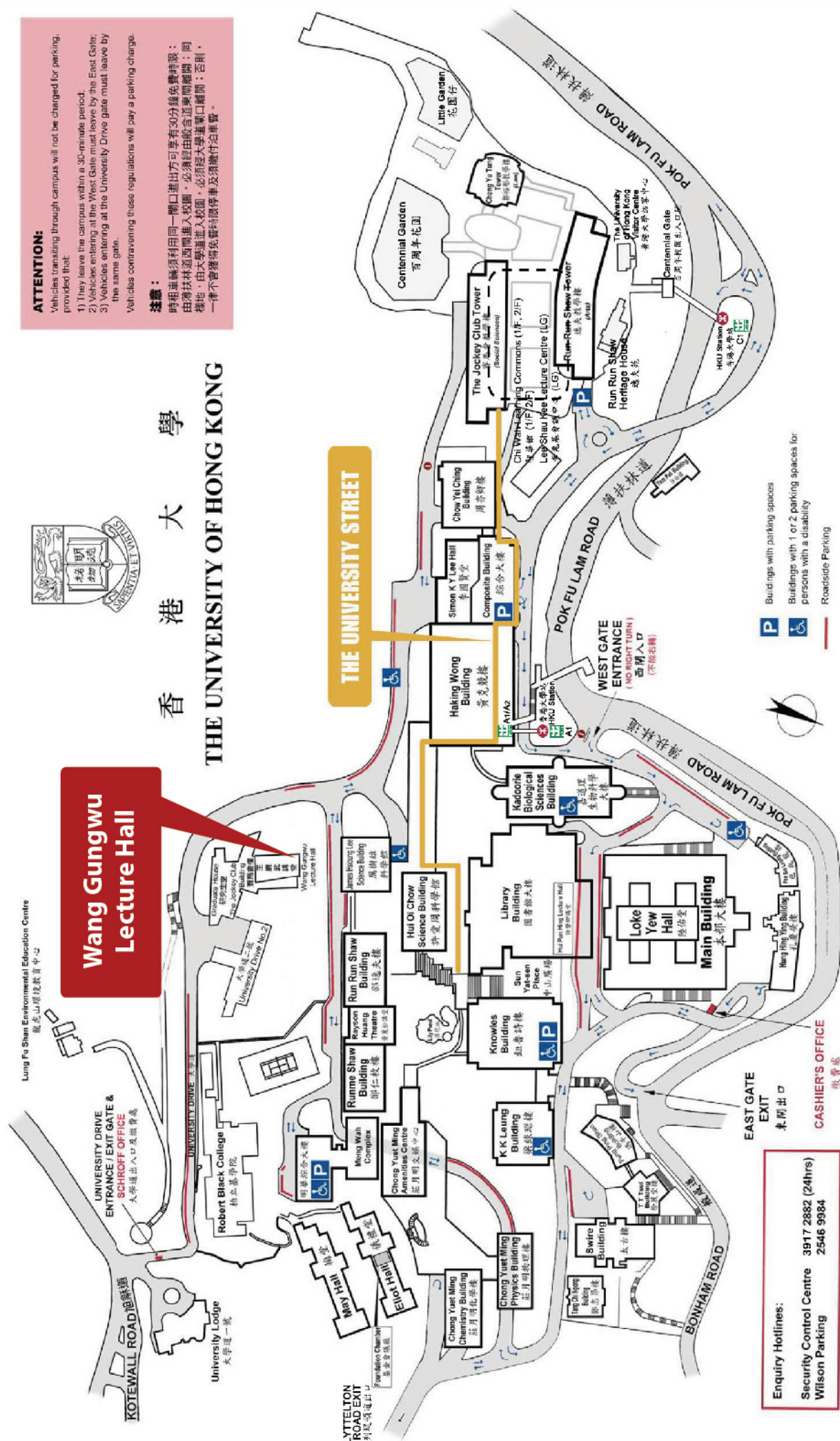
- 1) They leave the campus within a 30-minute period;
- 2) Vehicles entering at the West Gate must leave by the East Gate;
- 3) Vehicles entering at the University Drive gate must leave by the same gate.

/ehicles contravening these regulations will pay a parking charge.

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時租車輛須利用同一開口進出方可享有30分鐘免費時限；由灣扶林道西隔進入校園，必須經由股道(東邊)離開；同地，由大學道進入校園，必須經大學道開口離開；否則，律不會獲豁免即時停車及須繳泊車費。

**Wang Gungwu**  
**Lecture Hall**



**Enquiry Hotlines:**

Security Control Centre	3917 2882 (24hrs)
Wilson Parking	2546 9984

EO/01/2015

## Registration and Enquiries

The admission fees are: HKIE Corporate and Graduate Members – HKD100, Non-members – HKD 200 per person. Full time students and HKIE Student Members are free of charge, but need to register and get accepted. For registration, please complete and return the registration form to the Ir. Charles SO at Charles.so@aecom.com by Saturday, March 30, 2019. Details of the Symposium and registration process could be view at the LT Division Web-site as well. In case of queries, please contact the Symposium Secretariat, Ir Dr. Patrick LEE at 9302 3542 or Ir Charles SO at 6345 3439.

## Registration Form

### Annual Symposium: Logistics and Transportation Division HKIE

**Date & time: 6 Apr 2019 (Saturday), 9:00am to 12:30pm**  
(Registration starts at 8:30 am)

**Name** (surname first): \_\_\_\_\_

**Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_

I have enclosed with this form a crossed cheque No \_\_\_\_\_ payable to:

**“The HKIE Logistics and Transportation Division”** in the sum of HK\$ \_\_\_\_\_

**Signature:** \_\_\_\_\_

Registration by email to Charles.so@aecom.com, then follow by mail together with cheque and registration form mail to:

Charles SO  
c/o AECOM  
12/F Grand Central Plaza Tower 2  
138 Shatin Rural Committee Road  
Shatin,  
Hong Kong

For enquiries, please call Ir Dr. Patrick LEE at 9302 3542 or Ir Charles SO at 6345 3439.