

Joint Professional Visit to LinkedIn

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The Joint Professional Visit to LinkedIn, jointly organised by HKIE-YMC, HKIA-YMC, and HKIS-YPG, was successfully held on 14 June 2017. Around 60 young members from three institutions took the chance to explore LinkedIn's 10,000-square-foot office located in Hysan Place, Causeway Bay, followed by an inspiring talk on how to develop professional network by using web tools.

LinkedIn is a business- and employment-oriented social networking service mainly used for professional networking, including employers posting jobs and job seekers posting their CVs. As of April 2017, LinkedIn had 500 million members in 200 countries. LinkedIn was founded in 2002 and headquartered in Sunnyvale, California. In 2012, it established its office in Hong Kong.

Our members took the opportunity to appreciate LinkedIn's fascinating office and its inspiring working culture. LinkedIn encourages their employees to have work-life balance to inspire more creative ideas under a relaxing working atmosphere. For example, they offer their employees entertainment facilities, free refreshment and regular fitness training to establish a home-like office.

The second part of the visit was a brief talk by their corporate sales manager on how to utilise LinkedIn's service to establish our professional network. LinkedIn, one of the world's largest professional networking service providers, has around 1.5 million registered users in Hong Kong and that provides an excellent platform for young professionals to get connected with the industry and build up their business networks. All young engineers had a nice evening with young architects and planners in LinkedIn's office.

